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Tampa Bay-Based Cancer Charity (My Hope Chest) to Shatter All-Time Attendance Record for Breast Reconstruction Fundraising and Awareness on October 30

TAMPA BAY, FL - My Hope Chest (myhopechest.org), a Tampa Bay-based charity dedicated to helping "uninsured" women stricken with breast cancer reconstruct their breasts and rebuild their lives, will attempt to set the all-time record for the most heavily-attended breast reconstruction charity event in history. The previous record was set at the Palms Hotel in Las Vegas in 2005, with 150 in attendance. This event, dubbed the "Booobie Ball," anticipates an attendance of over 200 men, women and children from across Tampa Bay.

My Hope Chest's "Booobie Ball" will take place at 6:30 pm on Saturday, October 30 at The Club at Treasure Island, as part of the club's annual Halloween Party. The Boogie Wonder Band, a high-octane disco party band that has thrilled more than two million music lovers worldwide and has performed private shows for Celine Dion, Elton John and Donald Trump, will headline the family-friendly costume party and breast reconstruction fundraiser. Tickets for the "Booobie Ball" are available at www.myhopechest.org for a special price of just \$25 per person.

"Breast reconstruction truly is the final step of treatment for breast cancer victims," said Alisa Savoretti, a St. Pete resident and breast cancer survivor who founded My Hope Chest after losing a breast in 2003. "Breast reconstruction restores women not only in body, but in self-worth, confidence and self-esteem. I encourage everyone across Tampa Bay to support this life-changing cause – because breast cancer is something that impacts our mothers, sisters, wives and daughters. Prevention and treatment is just part of the equation. The final part is reconstruction, to help cancer victims finally feel whole again."

My Hope Chest is the **ONLY** charity of its kind that exists in the United States today. For more information on their mission or this particular event, call 727-642-4243 or email alisa@myhopechest.com.

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