



Media Release

When you share **YOUR** story... you *HELP US HELP YOU and OTHERS!*

Awareness is key to the success of any cause. Although our work is vital and unique, My Hope Chest is a challenged to be noticed among the field of large “pink ribbon” causes in America. My Hope Chest is about ACTION and helping survivors like you heal as quickly as possible.

Allowing My Hope Chest to share *your story* in our marketing materials helps put an **actual face** to our cause and raise money and awareness for our mission. If you are selected as a breast reconstruction surgery candidate, My Hope Chest will use your name (usually first name), age, basic description (i.e. mother of two) and photograph and/or video image to promote our work and connect with potential donors and plastic surgeons.

My Hope Chest will NEVER share any other personal info with any third parties!

By signing below, you authorize My Hope Chest to use your name, age, basic description, and image (a photograph and/or video) for marketing, fundraising and promotional purposes including print, web, video and television. You also agree to be available from time to time to be interviewed by members of the media via email, telephone or in person (where possible) to help us help *you*.

Thank you for supporting this cause and My Hope Chest’s efforts to provide reconstruction for you and others, truly helping survivors complete this ***“final step in breast cancer treatment.”***

Sincerely,

My Hope Chest

I agree to the marketing, fundraising, promotional and public relations activities outlined above.

Signature

Date

Printed Name